

Learning, Development and Support

A complete ecosystem of professional development — beyond qualifications

www.NeilThompson.info

CMI qualifications are at the heart of what the Neil Thompson Academy offers — but they are far from the whole picture. Whether you are looking for short, flexible online learning, an innovative approach to leadership development, access to an expert community or the accumulated wisdom of more than 50 published books, the Academy has something for you.

The services described here are available to everyone — not only those enrolled on a formal qualification programme. Many people use them as a starting point, others as an ongoing source of professional nourishment alongside their wider practice.

What the Academy offers

01 Avenue Subscription Service

Over 60 online courses available through a single subscription — an exceptional value resource for individuals and organisations alike.

- ✓ Courses covering management, leadership, social care, HR and wellbeing
- ✓ Study at your own pace with no deadlines
- ✓ Topics developed from Neil's extensive expertise in the field
- ✓ Ideal for team-wide CPD or individual professional development
- ✓ Subscription access means you can dip in and out as your needs evolve

02 Academy Centre of Excellence

An online membership community designed to support your ongoing development between formal study and beyond.

- ✓ Health and wellbeing resources for professional and personal life
- ✓ Professional development materials and structured exercises
- ✓ Challenging prompts to deepen your reflective practice
- ✓ The opportunity to put questions directly to Neil about your development, practice challenges and current dilemmas
- ✓ A supportive community of professionals committed to growth

03 System3V

A sophisticated, step-by-step learning system built around a powerful idea: converting vicious circles into virtuous ones in people management.

- ✓ Goes well beyond a conventional online course
- ✓ Provides structured processes for applying learning directly to practice
- ✓ Particularly suited to Level 7 learners and experienced managers
- ✓ Rooted in Neil's 3Ps Framework and theoretically sound leadership principles
- ✓ Helps you identify patterns, break cycles and build sustainable leadership practice

04 Leading for Success

A structured learning programme designed to build confident, effective leadership — ideal for those at Level 5 or moving into management for the first time.

- ✓ Takes you systematically through the essentials of leadership practice
- ✓ Grounded in real-world social care and management contexts
- ✓ Structured to support self-directed learners
- ✓ Integrates well with Level 5 CMI qualification study
- ✓ Accessible and practical in approach throughout

05 Books and Publications

With more than 50 published books to his name, Neil's written work represents one of the richest bodies of knowledge available on leadership, social care and professional practice.

- ✓ Titles covering management, leadership, social work, wellbeing and personal development
- ✓ Clear and accessible without being superficial or oversimplified
- ✓ Learning and development manuals to serve as the basis of training events
- ✓ All available direct from the publishers and through major booksellers

Neil is highly respected for his ability to link theory and practice effectively

06 Development Tools

A range of practical tools designed to help you apply learning directly to your professional context — turning insight into action.

- ✓ Towards Optimal Productivity, Performance, Engagement and Results (TOPPER) – a set of tools for improving organisational culture
- ✓ Wellbeing Champions Resource Pack – all that you need to set up a wellbeing champions scheme in your organisation
- ✓ Company Health Review – a structured system for assessing and improving 30 aspects of people management
- ✓ Boost Your Learning to the Full – a set of resources specially designed to help you maximise your learning and development

All presented with Neil's inimitable clarity and focus.

How it all fits together

The Neil Thompson Academy is built on a simple conviction: that good professional development does not happen in a single event or a single qualification. It is an ongoing process of learning, reflection and application — sustained over a career, not completed at a single point.

The services described here are designed to work together. The subscription service might introduce a topic that leads you to a formal qualification. The development tools might help you apply what System3V has helped you understand. Membership of the Centre of Excellence can sustain your development long after a diploma is complete, while Neil's published books provide a rich source of insights to draw.

You do not have to engage with everything. But everything is available to you, whenever you are ready.

About Neil Thompson

Neil Thompson has more than 45 years of experience in social care and management and leadership education. He has held professorships at five UK universities and has published more than 50 books. His work is characterised by a commitment to making rigorous academic thinking genuinely accessible to busy practitioners — and to ensuring that professional development connects meaningfully to the realities of the workplace.

Everything the Neil Thompson Academy offers reflects that commitment.

Also looking for formal qualifications?

The Academy offers a full range of CMI qualifications in management and leadership — from Awards (7 credits) and Certificates (13 credits) through to full Diplomas at Level 5 and Level 7, and onwards to Chartered Manager status.

All qualifications are developed specifically for social care and social work contexts, with no attendance requirement, no fixed deadlines and three flexible pathways to suit different learning preferences.

Ask us for details of our CMI qualifications leaflets, or visit www.NeilThompson.info/cmi

Whether you are an individual practitioner looking for your next development step, an HR lead considering options for your team, or an organisation seeking to commission training or workshops, we would welcome the conversation.

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