

The Neil Thompson Academy

Professional Development for Social Work and Social Care

Helping you grow – as a practitioner, a leader and a person

Who We Are

The Neil Thompson Academy is a trusted resource for social care and social work professionals who are committed to continuous improvement. Founded by Professor Neil Thompson – renowned author with more than 50 books to his name and a highly respected educator with over 45 years of experience – the Academy offers a rich, theoretically sound but practice-focused environment for learning, reflection and professional growth.

Everything we offer is built around a simple but powerful idea: good practice is not just about what you do, but about who you are and how you think. Our work centres on the 3Ps Framework – **P**eople, **P**roblems and **P**otential – to help practitioners and managers develop the knowledge, skills and confidence to make a real difference in the lives of the people they serve. Where there are **P**eople, there will be **P**roblems, but there will also be **P**otential. The Neil Thompson Academy supports and empowers the **P**eople, helps to tackle the **P**roblems and to realise the **P**otential.

What the Academy Offers

Subscription Service

Join the Avenue Subscription Service for unlimited access to a library of over 60 courses – all developed to promote best practice in social work, social care and related human services.

Learning Systems

Our sophisticated structured learning pathways combine online study with reflective practice tools, giving you a coherent, progressive route through key areas of professional knowledge and skill.

CMI-Accredited Qualifications

Gain formal recognition for your professional development with qualifications accredited by the Chartered Management Institute (CMI) – respected credentials that enhance your career and demonstrate your commitment to high standards.

Development Tools

Access a suite of practical tools – frameworks, guides, reflective exercises and planning aids – designed to support you in applying learning directly to your day-to-day practice.

Centre of Excellence

Become part of an exclusive community of practitioners and organisations committed to excellence. Centre of Excellence membership provides access to extensive learning resources with a focus on health, wellbeing and making a positive difference, all within a collegiate network of like-minded professionals.

www.NeilThompson.info

Start Your Journey Today

Join as a Free Member

The easiest and most rewarding thing you can do today is to join the Neil Thompson Academy as a free member. There is no cost, no commitment and no catch – just immediate access to a wealth of professional development resources that you can use straight away.

As a free member you receive:

- Access to selected courses and learning materials at no charge
- Regular professional development tips delivered directly to your inbox
- Invitations to free webinars and online events
- Updates on new resources, qualifications and learning opportunities
- The opportunity to upgrade to full subscription or Centre of Excellence membership at any time

Why This Matters in Social Care

Social work and social care demand more than technical competence. They require self-awareness, critical thinking, ethical commitment and the resilience to sustain good practice under pressure. The Academy is designed with this reality in mind. Whether you are a frontline practitioner, a supervisor, a manager or a student, you will find resources that speak directly to the challenges you face.

Our learning is theoretically sound, practice focused and built on decades of real-world experience in the field. We do not offer generic management training repackaged for social care – we offer professional development that fully understands and respects the nature of your work.

Ready to Do More?

Full Subscription	Unlimited access to the complete course library of over 60 courses via the Avenue Subscription Service.
Learning Systems	More than just courses – sophisticated structured learning pathways that take you progressively through key areas of professional knowledge, skills and values.
CMI Qualifications	Formally accredited programmes to support your career development, with a specific emphasis on social care leadership.
Development Tools	A growing set of practical tools to help you and your organisation achieve the best results.
Centre of Excellence	Premium membership of Neil's 'inner circle' for organisations and committed individual practitioners – priority access to new content and a collegiate network of like-minded professionals.

Join for Free Today

It takes less than two minutes.

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