



Become a member of Neil's inner circle to maximise your learning and development and fulfil your potential

What is it?

The Neil Thompson Academy **Centre of Excellence** is an online membership resource platform for leaders of all kinds – that is, anyone interested in developing their capacity and effectiveness as a leader, whether as a manager or an influential professional in your field. It is a form of 'inner circle' for people who value Neil's work and want to benefit from his insights.

Who is it for?

By 'leaders of all kinds' we mean not only people in formal management positions but also HR and human services professionals who want to make a positive difference and to support others in doing so. This also includes students preparing for such a role. This means those who want to go beyond just basically getting the job done and are keen to play a part in working collectively to get the best results possible for everyone's benefit.

Is it for you?

If our description of a leader fits you, then you need to ask yourself whether you are you ready to benefit from our **FRESH** approach. Are you ...?

- Fully committed to achieving the best results – recognising that 'good enough' is not good enough.
- Reflective practice oriented – ready and willing to think, plan, learn and develop.
- Equality, diversity and inclusion minded – committed to fairness and dignity for all.
- Self-development focused – happy to take the lead on boosting your learning to the full.
- Healthy body and healthy mind aware – prepared to take your health and wellbeing seriously.

If so, membership is indeed for you!

What does the Centre offer?

Included in your membership package are:

- Access to a sophisticated platform of health and wellbeing resources to optimise physical and mental health, including a vast range of videos, structured programmes, workouts and helpful challenges – an incredible basis for the healthy mind and body that all leaders need in order to thrive and flourish.
- A growing library of resources produced by Neil and colleagues to boost personal and professional development and confidence. Courses, videos, guides and useful worksheets and checklists are all included.
- Challenging exercises to help you stay focused on learning, development and wellbeing. These can be tackled on your own as you see fit or on a team or collective basis. New challenges to stretch you are added regularly.
- The opportunity to ask questions about your development and current challenges. This is part of the Centre's principle of self-directed learning – we put you in the driving seat of your learning but help you when you can.

- A frequently asked questions facility where you can not only ask your own questions but also learn from what other members have asked and the insights offered in response. In this way, learning can be shared for everyone's benefit.
- CPD credit for involvement in the Centre's activity. Each time you participate in the Centre you are awarded points. These could potentially be used in support of evidence of ongoing professional development for registration purposes where required.

What principles is the Centre based on?

We can sum up the Centre's principles base in terms of 'calling the SHOTS':

- *Self-leadership* We place great emphasis on leadership being premised on effective self-leadership and we support you in developing this.
- *Healthy body, healthy mind* As we have already noted, the demands of leadership call for optimal health and wellbeing and this is a major feature of the Centre's resources.
- *Optimal results* We see striving for the best outcomes for ourselves and for others as a key aspect of leadership..
- *The 3 Ps* The Centre is based on Neil's 3 Ps: where there are **P**eople, there will be **P**roblems, but there will also be **P**otential – the aim is to support people in addressing the problems and realising the potential.
- *Self-directed learning* We don't tell you what to learn – we help you develop your own learning pathway tailored specifically to *you*.

Are there different levels of membership?

Yes, membership is available at three levels, Bronze, Silver and Gold. Bronze includes all the facilities outlined above. Silver membership includes the same range of facilities plus membership of the Avenue Subscription Service with access to over 60 online courses. Gold membership includes all the Silver benefits plus an agreed number of hours of online coaching or mentoring with a member of the Academy team.

How do I access it?

The Centre is hosted by Vigoroom, a highly sophisticated and extensive health and wellbeing platform. Members have access to all the high-quality Vigoroom facilities plus a range of additional resources and facilities added by Neil and his colleagues at the Neil Thompson Academy. Access is via either the website or the app and is therefore suitable for desktop, laptop, tablet or smartphone use.

What would my commitment be as a member?

Membership is available on a 12-month contract basis. So, whether you pay the annual fee (equivalent to ten monthly payments) or on a monthly basis, you are making a commitment for the full 12 months. We also hope that you will be committed to make the most of your investment by engaging fully with what the Centre has to offer so that you get maximum benefit.

To find out more about this amazing facility visit: www.NeilThompson.info/centre-of-excellence. You can contact Neil directly from the website and he will be happy to answer any questions you may have.

